



Bakery Division

8946 '99 OCT -5 AIO 57

July 14, 1999

Ms. Katalina Hockensmith
Office of Food Labeling
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW
Washington DC 20204

Dear Katalina,

Re: Parmalat Bed and Breakfast White Chocolate Chunk & Macadamia Cookies 8 oz

Enclosed please find a revised draft of the above-named product for which we are requesting permission to conduct a test market.

As per our previous telephone conversations, we have made the following changes to the bag:

1. Ingredient list and domicile have been moved to the right of the main panel.
2. The statement "Enlarged to Show Texture" has been separated from the net quantity by as much space as the type size used in the net quantity.
3. The advice to include peanuts in the nut statement has been taken under advisement
4. The components of the white chocolate chunks have been revised. At one time, both chips and chunks were added – the recipe has since been revised to include chunks only (Part # 70-106 from Barry Callebaut). Thank you for drawing this oversight to our attention.
5. You will note that "Calories" is the required boldness in the Nutrition Facts table.

We trust that everything is now in order; however, should you notice anything else, please notify us immediately as we are in the process of etching cylinders to meet an August launch.

Many thanks for your assistance in this matter.

.../2

93P-0310

LET 86

Yours truly,

A handwritten signature in black ink that reads "K Wilson". The "K" is large and stylized, and "Wilson" is written in a cursive script.

Kathy Wilson
Compliance Specialist

Encl.

Cc: Greg Fallon
Glen Burkholder
Dave Burns, Mrs. Alison's, St. Louis

parmalat®



BED & BREAKFAST

White
Chocolate &
Macadamia

COOKIES

Made with Real Butter

Recipe includes:

Bleached Wheat Flour, White
Chocolate Chunks (Sugar, Cocoa
Butter, Whole Milk Powder, Skim
Milk Powder, Butter Oil; Soya
Lecithin [an emulsifier],
Tocopherols [an antioxidant],
Vanilla Extract), Sugar,
Vegetable Shortening (Contains
one or more of the following:
Partially Hydrogenated Soybean
Oil, and/or Cottonseed Oil),
Butter (Pasteurized Cream, Salt,
Natural Color), Macadamia
Nuts, Water, Skimmed Milk
Solids, Eggs (Whole Egg Solids,
Corn Syrup, Salt), Natural Butter
Flavor, Leavenings (Sodium
Bicarbonate, Ammonium
Bicarbonate), Natural and
Artificial Flavor, Salt.

MANUFACTURED IN A FACILITY
THAT PROCESSES NUT PRODUCTS

Manufactured By: **parmalat®**
St. Louis, Missouri 63132

NET WT. 8.0
(226 g)

ENLARGED TO SHOW TEXTURE



0 72413 00862 1

Nutrition Facts

Serving Size 1 cookie (24g)
Servings Per Container about 9

Amount Per Serving

Calories 100 Calories from Fat 70

	% Daily Value*
Total Fat 7g	11%
Saturated Fat 2.5g	14%
Cholesterol 1 Omg	3%
Sodium 45mg	2%
Total Carbohydrate 15g	5%
Dietary Fiber 0g	0 %
Sugars 8g	

Protein 1g

Vitamin A 0% • Vitamin C 0%
Calcium 2% • Iron 0%

*Percent Daily Values are based on a diet of other people's secrets.
Your daily values may be higher or lower depending on your calorie needs.

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

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BED & BREAKFAST

Brilliant colors greet your Hawaiian morning. Ocean breezes cool the warm afternoon. It's a rare combination that extends to the flavors that will soon enrich your day. Rich white chocolate chunks combined with sweet Macadamia nuts create a cookie that tastes like it was made (baked) in paradise. It's just one of the many wonderful Bed & Breakfast cookie flavors including Cranberry Raisin Oatmeal and Enrobed Shortcake to be sampled, savored and remembered as our guest...at your home...and always at your leisure.



NET WT. 8 OZ
(226 g)

LARGED TO SHOW TEXTURE

parmalat®



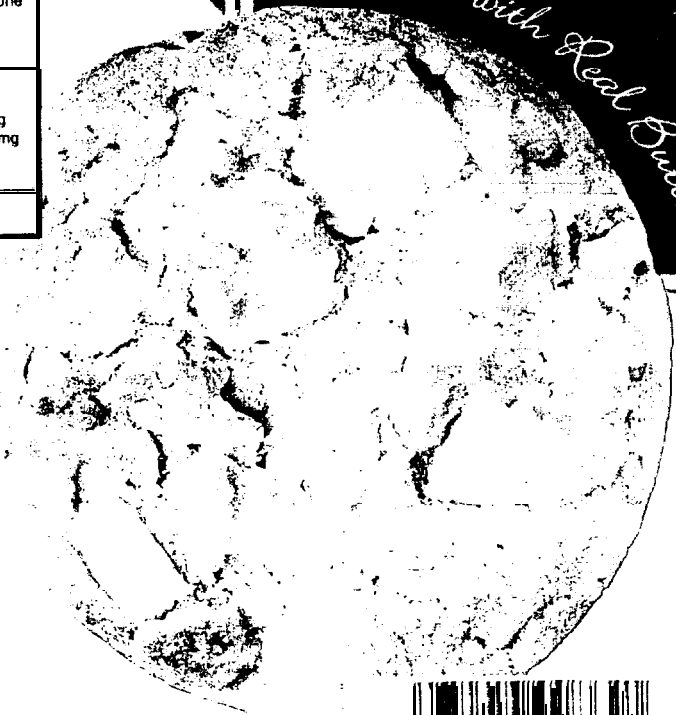
RED & BREAKFAST

White Chocolate & Macadamia

COOKIES

Made with Real Butter

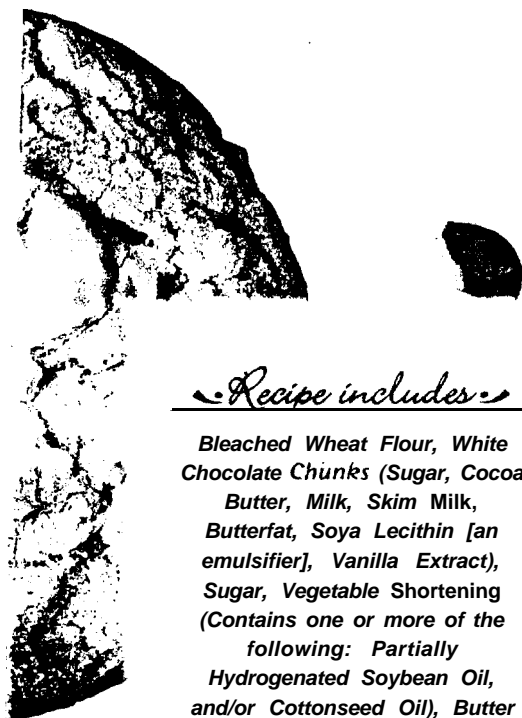
Nutrition Facts			
Serving Size 1 cookie (24g)			
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Amount Per Serving			
Calories 130		Calories from Fat 70	
		% Daily Value*	
Total Fat 7g		11%	
Saturated Fat 2.5g		14%	
Cholesterol 10mg		3%	
Sodium 45mg		2%	
Total Carbohydrate 15g		5%	
Dietary Fiber 0g		0%	
Sugars 8g			
Protein 1g			
Vitamin A 0%		Vitamin C 0%	
Calcium 2%		iron 0%	
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.			
Calories: 2,000 2 5 0 0			
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram:			
Fat 9 • Carbohydrate 4 • Protein 4			



NET W

ENLARGED TO SH





Recipe includes:

Bleached Wheat Flour, White Chocolate Chunks (Sugar, Cocoa Butter, Milk, Skim Milk, Butterfat, Soya Lecithin [an emulsifier], Vanilla Extract), Sugar, Vegetable Shortening (Contains one or more of the following: Partially Hydrogenated Soybean Oil, and/or Cottonseed Oil), Butter (Pasteurized Cream, Salt, Natural Color), Macadamia Nuts, Water, Skimmed Milk Solids, Eggs (Whole Egg Solids, Corn Syrup, Salt), Natural Butter Flavor, Leavenings (Sodium Bicarbonate, Ammonium Bicarbonate), Natural and Artificial Flavor, Salt.

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